



# A Raw Beauty

## PROJECT

*Honeybees produce a natural wax, secreting it from glands on the sides of their bodies. The wax is scraped off, chewed, and secreted inside the honeycomb. Here it hardens into a protective lining for the cells where baby bees are grown and honey is stored.*

*Beeswax protects the human skin without suffocating or clogging pores. Beeswax is humectant; it attracts and preserves moisture, and ensures long term hydration. Beeswax also has powerful anti-inflammatory, anti-bacterial and anti-viral attributes.*

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# PURE INGREDIENTS

## *Shea Butter*

Shea Butter is considered to be a super food for your skin. It is rich in unsaturated fats and contains large quantities of essential fatty acids, vitamins E and D, phytosterols, provitamin A and allantoin. It has been used for hundreds of years in skin care for both adults and children. It also has Anti-aging properties and restores elasticity to the skin. Like beeswax Shea Butter also has healing properties due to the high volumes of vitamins A and F. Legend has it that the famous Egyptian queen, Nefertiti, owed her beauty to the use of beeswax as a beauty product.



## *Coconut oil & macadamia oil*

These oils are used in our Beeworx products because of their wonderful combination of essential fatty acids. These oils have chemical profiles close to that of human sebum, and effectively moisturises and enhances collagen production and prevents premature aging.

